## SONY

### ZRD-B12A

High-brightness Micro LED video wall modular display cabinet



#### Overview

Unforgettable images to match the largest creative ambitions

The ZRD-B12A modular display cabinet combines advanced Micro LED technology with powerful processor "X1™ for Crystal LED" to create bigger, bolder, more attention-grabbing visual experiences.

Offering a spectacular brightness of 1,800 cd/m2, the ZRD-B12A is ideal for presenting high-impact HDR content in sunlit corporate lobbies, virtual sets, and production backdrops. Cutting-edge picture-processing technologies ensure spectacular large-scale images with industry-leading clarity, contrast, and color.

The ZRD-B12A features a resolution of  $480 \times 270$  dots, with a pixel pitch of 1.26 mm.

The borderless design of each energy-efficient Micro LED panel allows multiple ZRD-B12A cabinets to be tiled seamlessly, creating super-size high-resolution displays with virtually any dimensions or aspect ratio—and no bezels or visible gaps. The slim, light Micro LED panels are easy to install and maintain without requiring special skills or complex equipment.



#### Features

#### Unmissable images as big as your imagination

Tile multiple ZRD-B12A Micro LED modules to create totally seamless extra-large displays—and impress your audience with uniquely rich, immersive images that bring viewers even closer to reality.

#### Very high brightness with anti-reflection coating

The high-contrast, low-reflection panel offers a spectacular 1,800 cd/m2 brightness: ideal for high-impact presentations in sunlit corporate lobbies, virtual sets, and production backdrops.

#### Exquisite image clarity, near or far

Reality Creation upscales lower-resolution content to look sharper and more detailed, even when viewed in closeup. The powerful processor "X1 for Crystal LED" optimizes signals and reduces image noise. Ideal for 24p input video, Motionflow ensures smooth, blur-free images with near-instant response.

#### Under extraordinary contrast, HDR ready

Each tiny Micro LED element occupies a small fraction of the mounting area that's black. The result: an extraordinary contrast ratio of more than 1,000,000:1 that's far greater than conventional LED array systems. 22-bit Super Bit Mapping ensures a smoothly graduated tonal range from deep blacks to bright, sparkling highlights—ideal for presenting HDR (High Dynamic Range) content.

#### Wide viewing angle

The display panel's extra-wide viewing angle allows everyone in the room to enjoy an uncompromised visual experience, wherever they're standing.

#### Smooth, richly realistic color

The display achieves a wide color gamut and highly



realistic tonal reproduction.

#### Flexible installation to suit any space

The slim, light, borderless Micro LED panels are easy to install without needing special skills or complex equipment. Panels can be wall- or floor-mounted to suit any interior, even in curved spaces. Installation doesn't require access behind the cabinets, freeing up more room space.

#### Reliable operation; low ownership costs

Energy-efficient Micro LED panel technology allows a quiet, fanless design with no costly air conditioning needed. Maintenance is simplified with easy front accessibility to reduce ownership costs further.

### Specifications

General	
Pixel Pitch	1.26 mm
Surface	Anti-reflection coating
Resolution (W x H)	480 x 270
Brightness (max.)	1,800 cd/m <sup>2</sup>
Contrast Ratio (0 lx)	More than 1,000,000:1
Viewing Angle (H/V)	170 °/170 °
Color Gamut	Approx. 83% (BT2020, Δu'v' coverage) Approx. 97% (DCI-P3, Δu'v' coverage) (DCI acceptable) Approx. 143% (sRGB, Δu'v'

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	area)
Bit Depth	22-bit Internal Processing
Frame Rate	Up to 120 frames per second
Signal Interface	1 in 1 out (2 x RJ45)
Operation Temperature	0 °C-35 °C
Power Requirements	AC 100-240 V, 50/60 Hz
Power consumption (max.)	142 W (Per-sqm: 677 W)
Power consumption (ave.)	64 W (Per-sqm: 305 W)
Dimensions (W x H x D)	608 x 342 x 76 mm (23.94 x 13.46 x 2.99 in)
Mass	Approx. 9.5 kg (20 lb 15.10 oz) (Per-sqm: Approx. 45.7 kg)
Application	Indoor

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### Gallery











